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# IIAS EUROMENA 2022

Joint Conference on Next Generation  
Governance and Young Global  
Public Administration

CALL  
FOR  
PAPERS

Rome, Italy

June 27-July 1



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# IIAS EUROMENA 2022

Joint Conference on Next Generation Governance and Young Global Public Administration

## Effective Governance, Digital Education & Partnership in the MENA Regions



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## Fariba Moghaddam

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This track draws on a project (DEeP-GOV) developed for the CLOC DEAR MENA program of the Swiss universities Development and Cooperation Network (SUDAC).

The CLOC DEAR MENA program aims to promote collaboration between Swiss higher education institutions and educational partners from the MENA region to achieve a high standard of education, research & projects on the global challenges based on the Sustainable Development Goals (SDGs 2030).

The DEeP-GOV project aims to examine effective governance as a critical element for stability, peace, and sustainable development. These challenges are increasingly globalized and need to be addressed through a cross-cultural perspective to more holistically and comprehensively understand its mechanisms. Higher education can play a key role in providing stakeholders with the knowledge, skills, values, and attitudes to address these interconnected global challenges and in supporting countries to build effective, accountable, and inclusive institutions at all levels. As shown during the Covid-19 pandemic, new information and communication technology is fundamental for sharing knowledge across countries, ensuring high-quality education, and leaving no one behind. It is the approach favoured by the DEeP- GOV project.

This panel aims at exploring best practices and local debates and dynamics in the MENA area related to:

- The main challenges of effective governance (e.g., effectiveness, accountability, and inclusiveness) in different areas (e.g., urbanization, migration, integration, non-discrimination);
- The ways digital education and partnership can be used to face these challenges. The aim is to collect relevant experiences in this field to foster a cross-cultural exchange on issues of effective governance and enlarge the network of contacts among academics, practitioners, public institutions, and NGOs across Europe and the MENA Region.



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The United Nations (UN) Principles of Effective Governance (effectiveness, accountability, inclusiveness) will be the main theoretical framework. More specifically, this track calls for the submission of contributions focusing on:

- "Effectiveness": what are the main challenges that public institutions in the MENA region need to face in order to be competent (i.e., perform their functions effectively, with sufficient expertise and resources), based on sound policymaking (i.e., develop coherent evidence-based public policies) and be collaborative (i.g., address problems of common interest working together with non-State actors)? How can digital education support public institutions in facing these challenges? Is there any best practice in this regard?
- "Accountability": what are the main challenges that MENA countries need to face in order to promote integrity and transparency mechanisms and innovative tools in the public sector (e.g., civil society participation, social and sustainable reporting), corporate social responsibility, and anti-corruption policies? How can digital education support public institutions in facing these challenges? Is there any best practice in this regard?
- "Inclusiveness": what are the main challenges that public institutions in the MENA region need to face in order to leave no one behind (i.e., ensuring that public policies take into account the needs and aspirations of all segments of society), to non-discriminate (i.e., access to public policies should be equally provided without distinction of race, sex, language, religion, political opinion, etc.), to promote participation (i.e., participation of all political groups in relevant matters), subsidiarity (i.e., promote intermediate and local-level forms of government to be more responsive to the micro needs and aspirations of people), and intergenerational equity (i.e., balance the short-term needs of today's generation with the longer-term needs of future generations)? How can digital education support public institutions in facing these challenges? Is there any best practice in this regard?

## Expected contributions



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Contributions aiming to develop an institutional framework for education and research in the MENA region by providing methods and expertise, sharing insights, and getting up-to-date with digital technologies in teaching and research in public administration and governance areas also welcomed.

Abstracts should be no longer than 800 words,

## References

<https://www.swissuniversities.ch/fr/themen/-swissuniversities-development-and-cooperation-network-sudac/cloc-dear-mena>

DEeP-GOV - Digital Education Partnership for Effective and Sustainable Governance

UNDESA (2018). Principles of Effective Governance for Sustainable Development

G. Bouckaert, U. Chawdhry, G. Fraser-Moleketi, L. Meuleman and M. Pizani. Bureau of the UN Committee of Experts on Public Administration – CEPA. (2018) Effective Governance for Sustainable Development: 11 Principles to Put in Practice



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## Submission Instructions

- Please create or retrieve an existing account here: <https://www.conftool.org/iias-euromena2022/>
- Go to “Your submissions” and select a track
- Please follow the specific instructions given in the call-for-paper
- If prompted, add an attachment

## Calendar

- The deadline for abstract submissions is set on April 18;
- Registrations will open by April 19;
- Notification of acceptance will be made by May 1<sup>st</sup>;
- The deadline for full paper submissions is set on May 29;
- The conference will take place on June 27-July 1.

## Open Access

- Participants can opt in for the Open Access program of IIAS;
- Their full papers will be reviewed and channeled to partner journals of the IIAS.

## Registration

- Participation in the conference is conditional upon the payment of registration fees;
- The rates and all useful information will be communicated soon on <https://iias-euromena-conference2022.org>;
- The registration fee cover: participation in the conference, in a reception, in a dinner



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