

3 October 2022

# Dear Colleagues of the EROPA Network

Greetings from the National Academy of Public Administration (NAPA), Viet Nam!

The National Academy of Public Administration (NAPA) is a central training center for public servants and a provider of master's and doctoral degree training in administrative sciences in Viet Nam. NAPA has established state membership in well-known international organizations in public administration, such as EROPA and IASIA, and bilateral cooperation with numerous training institutions and organizations around the world.

In pursuit of promoting the role of the public administration in building smart institutions and systems in the digital age, NAPA is organizing the virtual international workshop "*Smart City Development: The Role of Government*" on **19 October 2022**, **9:00 AM** to **11:00 AM Viet Nam time (UTC+7)** in collaboration with the Eastern Regional Organization for Public Administration (EROPA) and University of Canberra, Australia (*enclosed is the workshop tentative agenda*). The workshop will focus on concepts and trends of smart city development and criteria of a sustainable smart city; opportunities, challenges, and the role of national and sub-national governments in sustainable smart city development; and solutions to promote the role and capacity of the government in sustainable smart city development.

Presenting at the workshops are leading experts in smart cities Professor Gi Heon Kwon from Sungkyunkwan University, South Korea, Professor Richard Hu from the University of Canberra, Australia, and other scholars from NAPA and EROPA network. We are expecting more than a hundred scholars, practitioners, and policymakers from Viet Nam and other countries to participate in this virtual international workshop.

NAPA would like to take this opportunity to invite colleagues of the EROPA network to participate in this virtual academic event via Zoom. Please, register your participation at: *phuonghanapa@gmail.com*.

### **Zoom Meeting:**

https://us02web.zoom.us/j/84847484833?pwd=WDhKaXZHUFFHQjUrZGdJcW5KU3h1QT09

## Meeting ID: 848 4748 4833 / Passcode: 817840

Thank you very much, and I look forward to seeing you in the virtual workshop.

Yours truly,

## Pham Thi Quynh Hoa

General Director, Department of International Cooperation National Academy of Public Administration

#### Joint Workshop on "Smart City Development: The Role of Government"

Co-organized by the University of Canberra (UC), Viet Nam National Academy of Public Administration (NAPA), and Eastern Regional Organization of Public Administration (EROPA)

**Date:** 19 October 2022

**Time**: 9:00 AM – 11:00 AM (*Vietnam time*) / 10:00 AM – 12:00 PM (*Philippine time*) / 11:00 AM – 1:00 PM (*South Korea time*) / 1:00 PM – 3:00 PM (*Canberra, AU time*)

Venue: Moot Court (11B63), Building 11, University of Canberra

### Zoom Details:

Link: <u>https://us02web.zoom.us/j/84847484833?pwd=WDhKaXZHUFFHQjUrZGdJcW5KU3h1QT09</u> Meeting ID: 848 4748 4833 Passcode: 817840

#### Program

- 1. Opening remark and acknowledgment of country: Mr. Simon Hoy, Associate Dean Partnerships & Engagement, Faculty of Business, Government and Law, UC.
- 2. Opening speech: Associate Prof. Dr. Luong Thanh Cuong, Vice President of NAPA, Vietnam
- 3. Opening speech by Prof. Dr. Alex Brillantes Jr., Secretary General, EROPA
- 4. Presentation on "Smart City Development in Viet Nam: Current Situation and Challenges for Public Management", Dr. Dang Thanh Le, Director, Institute of Administrative Studies, NAPA.
- 5. Presentation on "Smart City Development in Viet Nam in the Context of the Fourth Industrial Revolution: Issues of Governance", Dr. Tran Van Tien, Faculty of State Management of Social Affairs, NAPA.
- 6. Presentation on "*Sharing Smart Cities: A Human Centric, Transdisciplinary Approach*", Dr. Tom Chen, Faculty of Business, Government and Law, UC.
- 7. Presentation on "*The Australian Government's Smart Cities Agenda: Policy, Politics, and Urban Governance*", Prof. Richard Hu, Faculty of Business, Government and Law, UC.
- 8. Presentation on "*Good Practice of Smart City Development: South Korean Experience*", Prof. Gi Heon Kwon, Dean, Graduate School of Governance, Sungkyunkwan University, South Korea.
- 9. Roundtable discussion on "Smart City Development in Asia (Viet Nam and South Korea) and Australia"
- 10. Concluding remarks by Assoc. Prof. Dr. Luong Thanh Cuong, Vice President of NAPA; and the General Secretary of EROPA.
- 11. Concluding remarks by Prof. Dr. Alex Brillantes, Secretary General, EROPA

# **Bios of speakers**

	Prof. Gi Heon Kwon
	Prof. Gi Heon Kwon is the Dean, Graduate School of Governance, Sungkyunkwan University, South Korea. His research interests are theories on policy science, national innovation, policy analysis, e-government & e-policy. He is the author of many books. He has made numerous presentations on smart city at international workshops.
	Dr. Dang Thanh Le
	Dr. Dang Thanh Le is currently the Director of the Institution of Administrative Studies, NAPA. His research interests are digital government, competitiveness, business development policies. He is a team leader and a member of various research projects at national level.
c sỹ, Qantrình	Dr. Tran Van Tien
duốc gián traing	Dr. Tran Van Tien is currently a lecturer from the Faculty of State Management of Social Affairs, NAPA. His research interest focuses on public management of natural resources, climate change, and agriculture and rural development. He has authored many articles published in domestic and international journals. He is a team member of several scientific research projects at national level. He obtained his doctoral degree from Viet Nam Academy of Science and Technology.
	Dr Tom Chen
	Dr Tom Chen is Associate Professor in marketing in the Canberra Business School at the University of Canberra, Australia. His current research focuses on co-creation initiatives and solutions, co-creative consumers' psychological states, customer initiation of value co-creation, and customer engagement strategies, particularly in the context of disruptive service systems of smart cities and platform economies.
	Prof. Richard Hu
	Prof. Richard Hu is an award-winning urban planner. His work and interests integrate built environment, economy, and technology to address contemporary urban transformations and challenges, with a focus on the Asia-Pacific region. He is the author of <i>Smart Design: Disruption, Crisis, and the Reshaping of</i> <i>Urban Spaces</i> , and the editor of <i>Routledge Handbook of Asian</i> <i>Cities.</i>